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**GRAMMY AND ACADEMY AWARD WINNING MUSICIAN
A.R. RAHMAN, ANNOUNCES "AR RAHMAN JAI HO CONCERT:
THE JOURNEY HOME WORLD TOUR"**

**MUST-SEE SUMMER CONCERT EVENT
STOPS AT ATLANTIC CITY'S BOARDWALK HALL JUNE 12**

Atlantic City, NJ – Internationally renowned musician and composer AR Rahman will embark on a highly anticipated world tour, it was announced today. The "A.R. Rahman Jai Ho Concert: The Journey Home World Tour" produced by Deepak Gattani and Rapport Productions, will make a stop at Boardwalk Hall on June 12 in Atlantic City. The tour will travel to more than 20 major arenas and cities worldwide including The Forum in Los Angeles, The Patriot Center in Washington DC, American Airlines Arena in Dallas as well as Wembley Arena and O2 in London to name a few (routing listed below and more dates to come).

Tickets to the Boardwalk Hall concert go on sale Monday, March 22 at 10:00 a.m. and are priced at \$45, \$75, \$100 and \$250. Tickets can be purchased at the Boardwalk Hall Box Office, all Ticketmaster locations, by calling 800-736-1420 or at www.ticketmaster.com.

Rahman's rise to prominence in the west came when he captured the world spotlight last year with his work on the film score for Danny Boyle's *Slumdog Millionaire* winning a Golden Globe, two Academy Awards and most recently two Grammy's. As a touring musician, as well as composer, Rahman has long been filling arenas with his elaborate and stunning live performances. TIME Magazine summarized his popularity back home by saying "A.R. Rahman dominates the music industry so totally that he has supplied the sound track for a whole generation." Rahman has sold-out international arenas including the prestigious Hollywood Bowl in 2006 and has played for crowds as large as 120,000 in his home country of India. Now, this summer, audiences have a rare opportunity to experience a must-see concert event with "A.R. Rahman Jai Ho Concert: The Journey Home World Tour."

On his forthcoming tour, Rahman will collaborate with creative director Amy Tinkham who is known for creating live musical concerts for a variety of pop-music

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icons including Britney Spears, the Backstreet Boys and Mariah Carey. "A.R. Rahman Jai Ho Concert: The Journey Home World Tour" will be a theatrical experience that will blend new technologies with powerful dance arrangements and acrobatics. The concert will keep in intact the heritage and traditions of India with a new modern presentation. The show will feature changing sets, large images on LED screens and a spectacular cast of musicians and dancers from across the globe. "Through the vast tapestry of music that is AR Rahman, he takes us on a virtual journey through beauty, culture, and spirituality," said Tinkhman. "This is uniquely Indian - both ancient and modern."

The material spans throughout AR's prolific career, including songs from Slumdog Millionaire as well as landmark Indian films Lagaan, Jaane Tu Ya Jaane Na, Dil Se, Rang De Basanti and Roja'. Roja' was a run-away success and brought nationwide fame and acclaim to the Rahman. TIME Magazine rated the soundtrack of 'Roja' in the Top 10 of their all time best movie soundtracks of the world; the movie also won Rahman the Indian National Award for the best music composer, the first time ever by a debutant. Since then, Rahman has gone on to win the National Award three more times, the most ever by any music composer.

AR Rahman music has not only redefined contemporary Indian music but also transcends boundaries. Earlier this month, Rahman traveled Australia on a journey of peace where he performed a free concert at the Sydney Festival in Australia as part of the 2010 festival program. The concert was a gesture of cultural diplomacy and goodwill by Rahman himself in an effort to ease the current tensions in Australian and Indian relations, as a result of the attacks on Indian students in Australia. The concert was one of the most anticipated events of the three-week festival and packed in nearly 75,000 people into Parramatta Park, many of whom camped over night to see Rahman and his troupe of nearly 40 musicians and dancers.

Rahman has had several high profile placements and appearances in the last year. He was featured in "The TIME 100: The World's Most Influential People" as well as Fast Company's "100 Most Creative People in Business." He appeared on The Oprah Winfrey Show and The Tonight Show with Jay Leno. Last November, Rahman was invited to perform at The White House for the first state visit for Prime Minister Singh, hosted by President Barack Obama. Rahman was also featured in the re-make of "We Are The World" alongside Wyclef Jean, Jennifer Hudson, Barbara Streisand and Celine Dion to name a few.

AR Rahman Jai Ho: The Journey Home World Tour Dates:

11-Jun	New York	Nassau Coliseum
12-Jun	New Jersey	Boardwalk Hall

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AR Rahman Jai Ho Concert

13-Jun	Washington, DC	Patriot Center
18-Jun	Chicago	Sears Center
19-Jun	Detroit	Silver Dome
20-Jun	Toronto	Air Canada Center
26-Jun	San Francisco	Oracle Arena
27-Jun	Los Angeles	Forum
2-Jul	Dallas	American Airlines Arena
3-Jul	Houston	Toyota Center
9-Jul	Amsterdam	Ohio Arena
10-Jul	Paris	Bercy
18-Jul	Oslo	Spectrum
23-Jul	Glasgow	SECC
24-Jul	Manchester	MEN Arena
25-Jul	London	O2
26-Jul	London	Wembley

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Historic Boardwalk Hall, which first opened in 1929, underwent a three year, \$90 million renovation to transform the building into a modern special events arena capable of variable seating for up to 14,770 people. Listed on the National Register of Historic Landmarks, Boardwalk Hall's renovation produced a glimpse into the dramatic and original Roman Renaissance style, while providing a 21st century experience in terms of comfort and amenities. Upon its reopening in 2001, it has been recognized as the destination's premier entertainment venue, known for high profile concerts, family shows, and sporting events. SMG manages Boardwalk Hall on behalf of its client, the Atlantic City Convention & Visitors Authority. Visit us at www.boardwalkhall.com for more information. For destination information about Atlantic City, please visit www.atlanticcitynj.com