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## **GRAMMY AND ACADEMY AWARD WINNING MUSICIAN A.R. RAHMAN, ANNOUNCES “AR RAHMAN JAI HO CONCERT: THE JOURNEY HOME WORLD TOUR”**

### **MUST-SEE SUMMER CONCERT EVENT KICKS OFF JUNE 11 AT THE NASSAU COLISEUM IN NEW YORK**

LOS ANGELES, CA, March 1, 2010 - Internationally renowned musician and composer **AR Rahman** will embark on a highly anticipated world tour, it was announced today. The “A.R. Rahman Jai Ho Concert: The Journey Home World Tour” produced by Deepak Gattani and Rapport Productions, will kick off on June 11 in New York at The Nassau Coliseum. The tour will travel to over 20 major arenas and cities worldwide including The Forum in Los Angeles, The Patriot Center in Washington DC, American Airlines Arena in Dallas as well as Wembley Arena and O2 in London to name a few (complete routing listed below).

Rahman’s rise to prominence in the west came when he captured the world spotlight last year with his work on the film score for Danny Boyle’s *Slumdog Millionaire* winning a Golden Globe, two Academy Awards and most recently two Grammy’s. As a touring musician, as well as composer, Rahman has long been filling arenas with his elaborate and stunning live performances. **TIME Magazine** summarized his popularity back home by saying “A.R. Rahman dominates the music industry so totally that he has supplied the sound track for a whole generation.” Rahman has sold-out international arenas including the prestigious Hollywood Bowl in 2006 and has played for crowds as large as 120,000 in his home country of India. Now, this summer, audiences have a rare opportunity to experience a must-see concert event with “A.R. Rahman Jai Ho Concert: The Journey Home World Tour.”

On his forthcoming tour, Rahman will collaborate with creative director Amy Tinkham who is known for creating live musical concerts for a variety of pop-music icons including Britney Spears, the Backstreet Boys and Mariah Carey. “A.R. Rahman Jai Ho Concert: The Journey Home World Tour” will be a theatrical experience that will blend new technologies with powerful dance arrangements and acrobatics. The concert will keep in intact the heritage and traditions of India with a new modern presentation. The show will feature changing sets, large images on LED screens and a spectacular cast of musicians and dancers from across the globe.

“Through the vast tapestry of music that is AR Rahman, he takes us on a virtual journey through beauty, culture, and spirituality,” said Tinkham. “This is uniquely Indian - both ancient and modern.”

The material spans throughout AR’s prolific career, including songs from *Slumdog Millionaire* as well as landmark Indian films *Lagaan*, *Jaane Tu Ya Jaane Na*, *Dil Se*, *Rang De Basanti* and *Roja*. *Roja* was a runaway success and brought nationwide fame and acclaim to the Rahman. **TIME Magazine** rated the soundtrack of *‘Roja’* in the Top 10 of their all time best movie soundtracks of the world; the movie also won Rahman the Indian National Award for the best music composer, the first time ever by a debutant. Since then, Rahman has gone on to win the National Award 3 more times, the most ever by any music composer.

AR Rahman music has not only redefined contemporary Indian music but also transcends boundaries. Earlier this month, Rahman traveled Australia on a journey of peace where he performed a free concert at the Sydney Festival in Australia as part of the 2010 festival program. The concert was a gesture of cultural diplomacy and goodwill by Rahman himself in an effort to ease the current tensions in Australian and Indian

relations, as a result of the attacks on Indian students in Australia. The concert was one of the most anticipated events of the three-week festival and packed in nearly 75,000 people into Parramatta Park, many of whom camped over night to see Rahman and his troupe of nearly 40 musicians and dancers.

Rahman has had several high profile placements and appearances in the last year. He was featured in “The TIME 100: The World’s Most Influential People” as well as *Fast Company’s* “100 Most Creative People in Business.” He appeared on The Oprah Winfrey Show and The Tonight Show with Jay Leno. Last November, Rahman was invited to perform at The White House for the first state visit for Prime Minister Singh, hosted by President Barack Obama. Rahman was also featured in the re-make of “We Are The World” alongside Wyclef Jean, Jennifer Hudson, Barbara Streisand and Celine Dion to name a few.

**AR Rahman Jai Ho: The Journey Home World Tour Dates:**

|        |               |  |
|--------|---------------|--|
| 11-Jun | New York      | Nassau Coliseum                          |
| 12-Jun | New Jersey    | Broadwalk Arena                          |
| 13-Jun | Washington,DC | Patriot Center                           |
| 18-Jun | Chicago       | Sears Center                             |
| 19-Jun | Detroit       | Silver Dome Stadium                      |
| 20-Jun | Toronto       | Air Canada Center                        |
| 26-Jun | San Francisco | Oracle Arena                             |
| 27-Jun | Los Angeles   | Forum                                    |
| 2-Jul  | Dallas        | American Airlines Arena                  |
| 3-Jul  | Houston       | Toyota Center                            |
| 9-Jul  | Amsterdam     | Ohio Arena                               |
| 13-Jul | Paris         | Pare Des Expositions Porte De Versailles |
| 18-Jul | Oslo          | Spectrum                                 |
| 23-Jul | Manchester    | Evening Arena                            |
| 24-Jul | Birmingham    | LG Arena                                 |
| 25-Jul | London        | O2                                       |

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